



World audience in your hands!

# Creator Tools

## Hi! We are Creator Tools team

We create useful tools for YouTube bloggers that make life easier and help them earn more. You make videos, and we make sure they are seen all over the world!



# If you want to make good money through YouTube,

I recommend reading these slides carefully



P.S. We won't bore you, everything here is clear and to the point



# Interesting niche

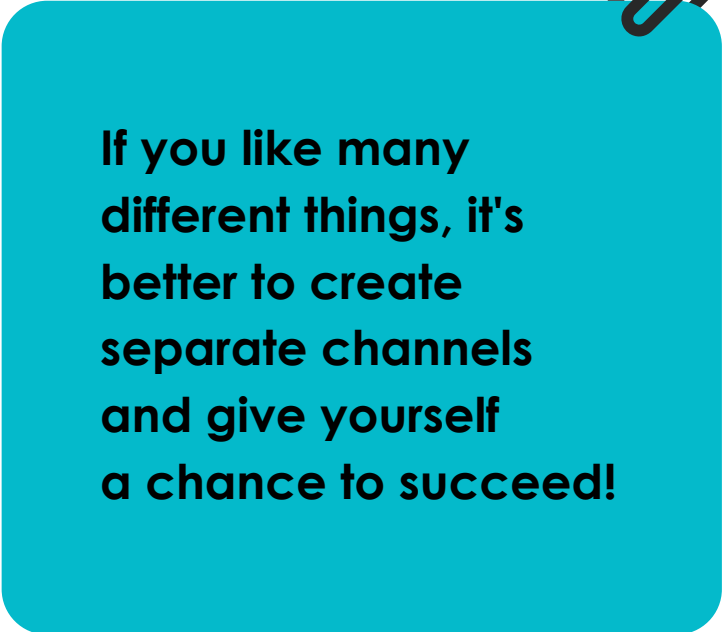
Do you want the channel to promote ?

There is no need to make Salade niçoise from different directions!  
You need Korean carrots. 😊

Decide on your direction and create videos only in it!

Pay attention to popular channels, they clearly follow the chosen niche and do not make Salade niçoise out of their content:

- **PowerfulJRE** – interview
- **BIG GEEK** – product review
- **Homemade Recipes** – recipes
- **Totally Handy** – do-it-yourself



**If you like many different things, it's better to create separate channels and give yourself a chance to succeed!**

# Sound quality

The times when you could become popular with a built-in microphone and a simple camera, alas, are already gone.



Write good sound, here are examples of budget microphones:

BOYA BY-M1



CoMica CVM-VM10II (v.2 2019) CVM-VM10II B



Or more expensive:

DJI Mic - Elevated Audio On the Go - DJI



**And don't forget  
use sound processing tools!  
Here is an example of  
the service  
Enhance Speech from Adobe**

# How to be on the first lines of YouTube search queries?

The secret is optimizing your video for search (SEO)

Write popular keywords in

- **title,**
- **description,**
- **tags,**
- **subtitles.**

YouTube will find your video faster and offer it to viewers. You will get views and subscribers, and they are your video!

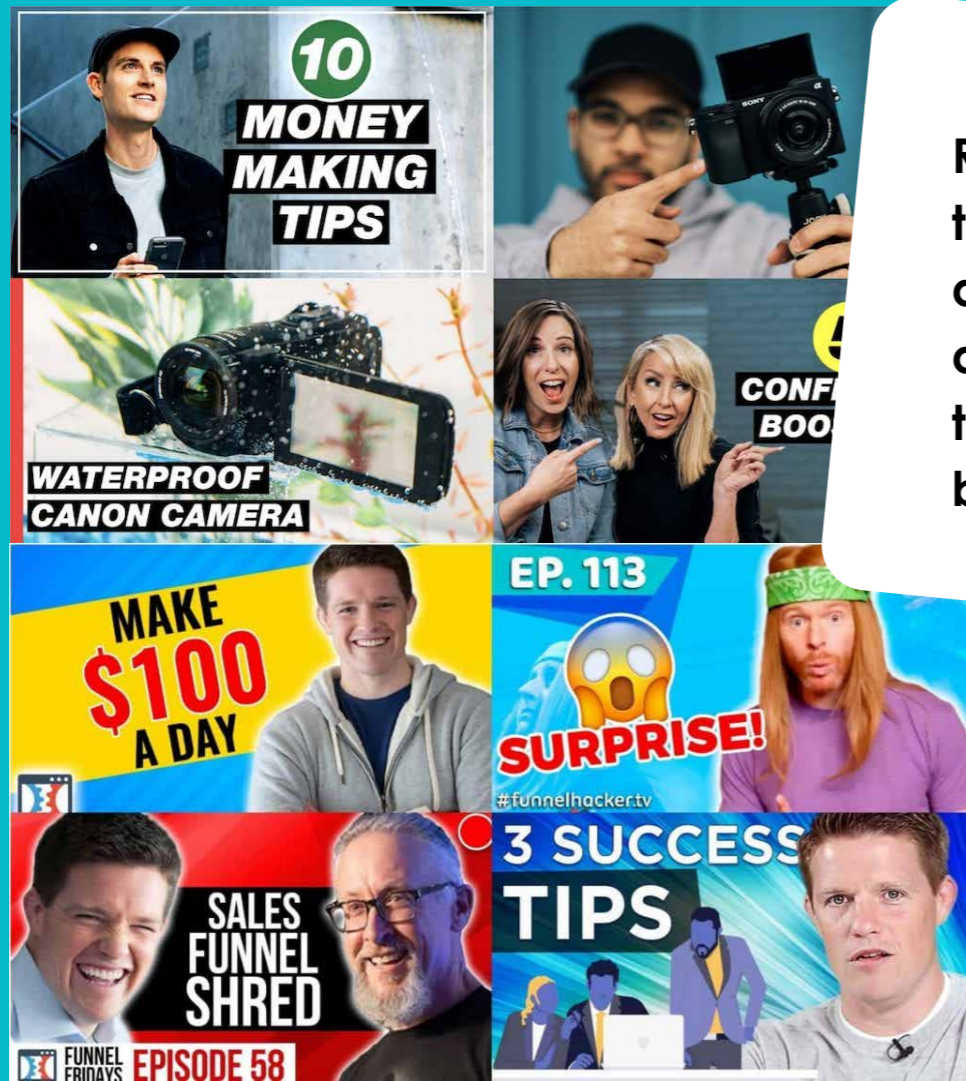
Yes, there are those who are not interested in your topic. Therefore, try to accurately describe the video, without deception.

**And translate into other languages, of course, with Creator Tools!**

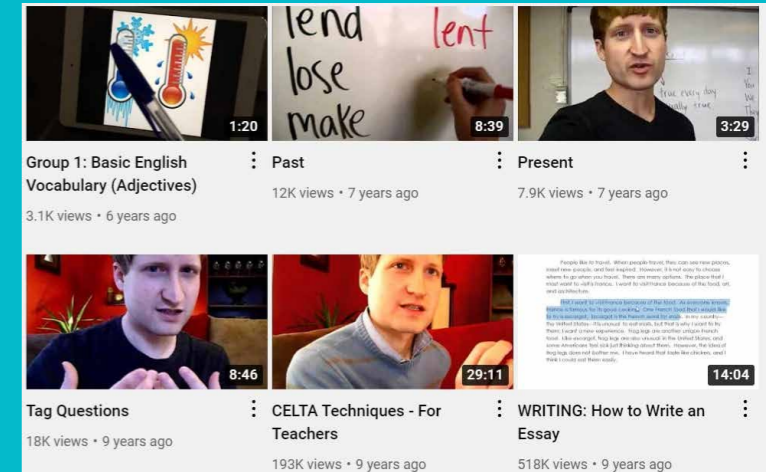


# An avalanche of views on the video? Easy - make a good cover

Here's an example of good and bad covers:



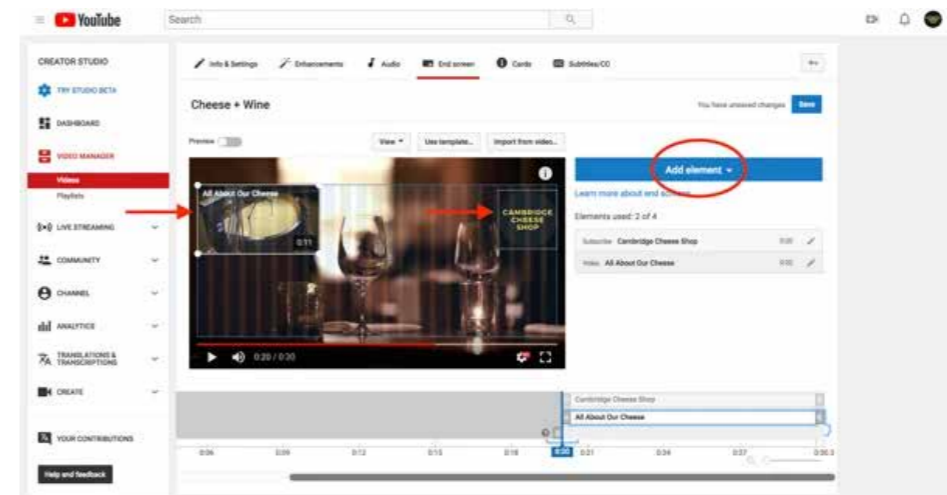
Remember: the cover is the door to your video, and it should stand out and be more interesting than the covers of other bloggers!



# How to understand the direction of channel development?

YouTube has analytics. Look there more often, it will help you understand what can be improved. And also watch videos of your competitors and do better than them!

Well, tips from yourself will help you understand all this. YouTube. Yes, pay attention to what he writes in the studio.



# Do you know what will increase your chances of success on YouTube?

Tools used by beginners and millionaire bloggers.

We will make sure your videos are seen all over the world! And no, you don't need to speak foreign languages.

Make content in your language, and we will translate it and make it accessible to a huge audience.

Try it for free and see for yourself that it is the fastest and most effective tool on the market.

[creator-tools.com](https://creator-tools.com)



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Tools**